



Atlanta Life

INSURANCE COMPANY





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Guardians of our legacy. Stewards of our future.

Our rich heritage is a story of power, perseverance, family and community. As the lone remaining Black-founded and owned insurance company in the United States, we persevered through our past to become stewards of your future. Today Atlanta Life operates a thriving Group reinsurance business with an Individual Life insurance program on the horizon.



Atlanta Life: Legacy in Motion

Legacy • Power • Community • Pride • Honor • Prosperity

Group (Re)Insurance

Group Insurance is a type of insurance that is typically offered to a group of people, such as employees of a company or members of an organization. Group Insurance Benefits are a type of insurance coverage that is a valuable and cost-effective way for organizations to provide essential coverage to their employees or members. This coverage typically includes various types of insurance that helps to protect individuals and their families against specific financial risks and medical expenses.

Atlanta Life Insurance Reemerges with New Leadership and a New Vision that Stays True to the Herndon Legacy

NEWS PROVIDED BY
Atlanta Life Insurance Company →
13 Oct. 2023, 12:00 ET

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Earvin "Magic" Johnson's EquiTrust partners to support the company's mission to create legacies and build wealth in Black communities

ATLANTA, Oct. 13, 2023 /PRNewswire/ -- Atlanta Life Insurance Company, the lone remaining Black-founded and owned insurance company, is reemerging under new leadership with a fresh vision that pays homage to the brand's rich history and legacy. For more than 100 years, Atlanta Life has provided insurance to help policyholders build wealth for their families.

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Courtney Johnson

Vice President of Business Development



Courtney's is the Vice President of Business Development for Atlanta Life Insurance Company showcases her dedication to the insurance industry and her commitment to honoring the legacy of Alonzo Herndon. Her involvement in a historic black-owned insurance company like Atlanta Life allows her to contribute to the positive impact the company has on the lives of individuals and families, carrying forward the legacy and mission.

• Business Owner • Consultant • Board Member •



• Diversity & Inclusion Champion • Community Volunteer •

Expertise

- 20 years of experience in the insurance industry.
- Regional Vice President of Sales and Service (West), Vice President , and Client Relationship Management (CRM) for National Accounts at Prudential.
- Assistant Vice President of National Accounts Services, in the South Customer Unit at MetLife.
- Worked through different aspects of the group insurance customer experience from claims to roles in contracting, TPA auditing, and premium/billing auditing for Mutual of Omaha.
- The National Co-Director for the Black Leadership Forum at Prudential.
- The Chair of the Board of Directors for the YWCA Greater Charleston Chapter .
- Vice President of the Board for Charleston Teacher's Supply Closet.
- Member of the Links Inc. – Charleston chapter.
- Background in psychology (B.A.) from the University of Nebraska at Omaha.

Affiliate Associations



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